



California Consumer Protection Foundation
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Date: August 18, 2016

The Board of Directors of the California Consumer Protection Foundation (CCPF) is very pleased to announce that it has received a \$967,500 cy pres award, which it will utilize to initiate a new state-wide grantmaking program. The fund was created by Lexington Law Group in San Francisco as a result of a lawsuit brought against The Hain Celestial Group for false advertising, marketing, selling and labeling cosmetic and other products as organic. The focus and criteria for the new grantmaking program are in the process of being developed. However, it will broadly support the efforts of nonprofits to better educate consumers on their purchase of organic products.

CCPF anticipates providing the specific details covering the new grantmaking program including application deadlines, grantmaking goals and guidelines, and a description of the grantmaking process on the Foundation's website at www.consumerfdn.org sometime early October 2016. As in CCPF's grantmaking generally, applications from nonprofit organizations headquartered and conducting programs primarily in California are preferred. In that this is a one year program, no multi-year requests will be considered.

Please feel free to contact me via e-mail at pcmalry@consumerfdn.org, if you have any questions or comments regarding the new fund. We encourage you to check our website in October 2016 for further details as they become available. In addition, to the extent that you are aware of other organizations whose mission and/or programs may be broadly aligned with consumer education and/or related advocacy or research, please ask them to forward their contact information to me. We will be developing an e-mail "alert" list and want to ensure that we reach as many organizations as possible.